

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62623	CF NTL-POL	FBD - LBD: 08/19/12 - 08/24/12	HL#:	Created: 08/16/12 03:36 PM
Client: REPUBLICAN NATIONAL...	CPE: / / 3032	Agency Commission: 15 %	Updated: CHGRILLO on 08/17/12 09:42 AM	
Agency: NATIONAL MEDIA RESEARCH	Product: EST #3032 (1300)	Self :15:00	Confirmed: 08/16/12 04:23 PM	
Buyer: ALICIA BRINEY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 33% KMGH: 19% KUSA: 30% KDVR+: 10% KWGN: 5% KTVD: 3% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PHOW*BROKE	M * * * * *	REGP	30	B			0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PNAVY	* T * * * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PNCISLA	* T * * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PBANG*2MENTH	* * * T * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/23/12	08/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PBBTH2	* * * T * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/23/12	08/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PMENTALSN3	* * * * * S	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PSIXTY1	* * * * * S	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62623 CF NTL-POL FBD - LBD: 08/19/12 - 08/24/12 HL#: Created: 08/16/12 03:36 PM  
 Client: REPUBLICAN NATIONAL... CPE: / / 3032 Agency Commission: 15 % Updated: CHGRILLO on 08/17/12 09:42 AM  
 Agency: NATIONAL MEDIA RESEARCH Product: EST #3032 (1300) Sell :15:00 Confirmed: 08/16/12 04:23 PM  
 Buyer: ALICIA BRINEY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 33% KMGH: 19% KUSA: 30% KDVR+: 10% KWGN: 5% KTVD: 3% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE7	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$2,300.00	5	\$11,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER1	1 1 1 1 1 0 0	LETT	30	B			0.0	\$675.00	5	\$3,375.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	SNFLPRE	* * * * F * *	NFL	30	B		FOOTBALL	0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	49	0	\$68,725.00	\$58,416.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$68,725.00	\$58,416.25	\$0.00	\$0.00